

This is your moment to make a *difference...*



Don't miss it.

“Every summer

I can't wait until Church Camp. It's the highlight of my summer. It honestly changes my life every year in a new and better way. I can't wait until next year to see what God has planned for me.”

— Alex Jones, 9th grade, Williams Memorial —





Legacy of Love

Established in 1947 as the site for a camping ministry of the Texas Conference of the United Methodist Church, Lakeview Methodist Conference Center has been hosting life-changing camps for more than 65 years. Generations of campers from the Texas Annual Conference District Summer Camps, Choir Camp, Texas A&M Fish Camp, United Methodist Women and United Methodist Men have all made wonderful memories at Lakeview and return year after year to make more.

In the serene surroundings at Lakeview, campers are able to make new friends; reconnect with old friends; gain inspiration from God's beautiful creation; hear the Voice of God; and even commit their lives to discipleship and ordained ministry.



Throughout my years at Lakeview, my faith has faltered and slipped but I know without a shadow of a doubt that Lakeview always fixes that."

— Michael Phillips, 12th grader, Holy Covenant —



Lakeview is one of my favorite places on earth. I was saved here, and I've met so many amazing God filled people. I love it here!"

— a 9th grade student from Montgomery UMC —



Lakeview Capital Campaign

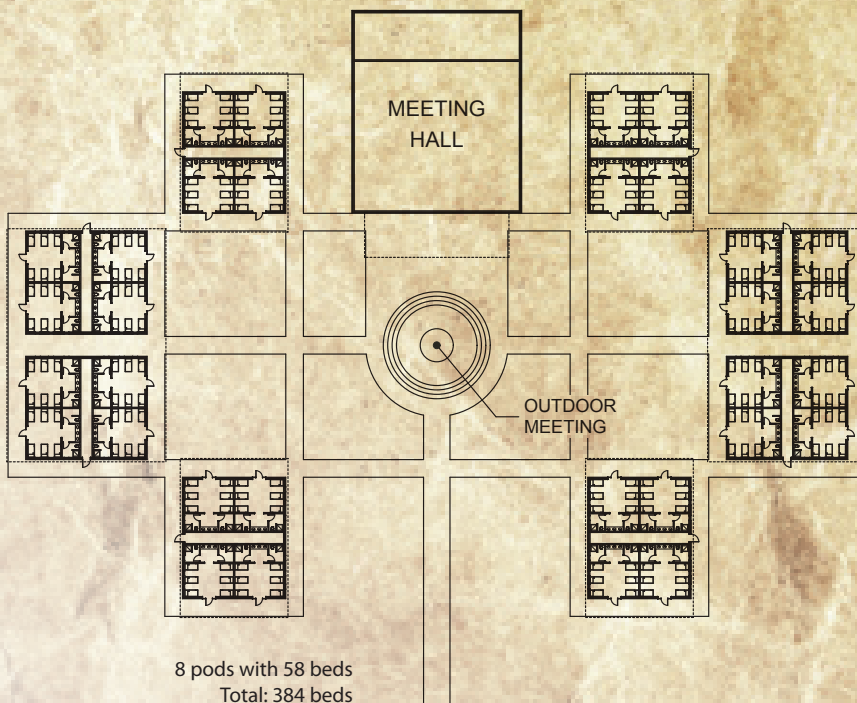
This is your chance to sow your seed into holy ground—a place where lives are changed every year; a place where children give their hearts to God; and a place of peaceful retreat for those who desperately need it.

While Lakeview's purpose and message are still relevant, its facilities and offerings are dated and becoming less attractive every year. The time to act is now, which is why we are prayerfully undertaking the renovation and expansion of our 1,300 acres in three separate phases.

In Phase 1, we will

- Replace Windham & Wesley Dorms—increasing our housing capacity by 20 percent
- Create a multi-functional facility—resembling a college campus student center
- Relocate the laundry and maintenance facilities
- Create an upscale destination RV park
- Establish high-quality hiking and biking trails
- Build a tent camping site on the west side of Lake Wilson
- Landscape and design a Central Plaza

Staying true to the vision of those who have come before us, Lakeview's four-year capital campaign "For Such a Time as This" aims to raise \$15 million for the completion of Phase 1. The two remaining phases, which will cost approximately a combined \$9 million more for a three phase total of \$24 million, are detailed on our Strategic Plan summary chart included in the following pages.





*I honestly can't pick
the best thing about Lakeview. It was all
so awesome, from the zip line to the small
groups to the worship and everything.
Camping at Lakeview was awesome,
and I'm going again next year."*

— Maddy Boullion, 7th grade, FUMC MC —



These improvements will make Lakeview more appealing and allow us to be more competitive in the current camping market, attracting new people and groups to our life-changing Lakeview experience. It's a win/win!

Why Build?

It's been over 10 years since Lakeview has undergone significant expansions or structural additions to its facilities, and some existing structures have gone even longer without any updating. If we are going to upgrade and expand our programming in hopes of increasing our constituency, we will have to embark on extensive additions to our property in the very near future.

It's like that famous movie line—If you build it, they will come. It's not just about renovating existing structures and building new ones—it's about creating a retreat property that's more than just a place to camp. It's about the increased amount of people we'll draw to Lakeview Methodist Conference Center, and the many more lives that will be changed.

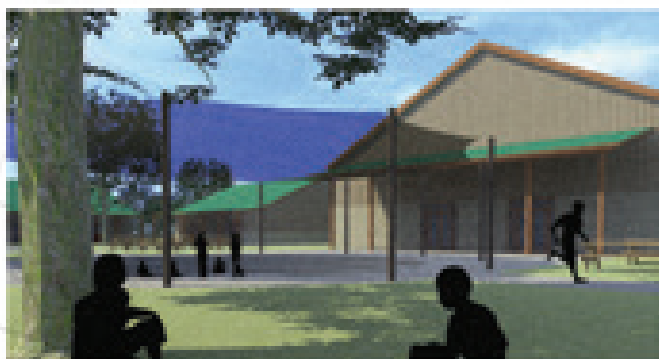


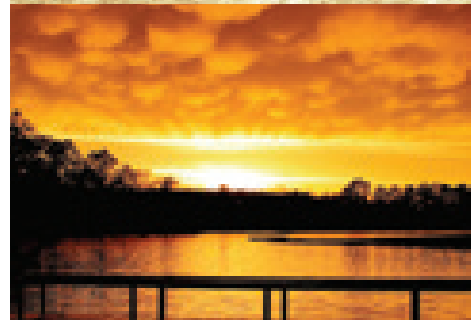


Why is it Important?

"Everybody has somewhere they feel at home, accepted and loved," said Ashley Marie Downing, a tenth grader from Marshall FUMC. "Mine is Lakeview."

Once the renovations and expansions are complete, Lakeview Methodist Conference Center will be able to minister to even more people like Downing, and our constituency will continue to grow.





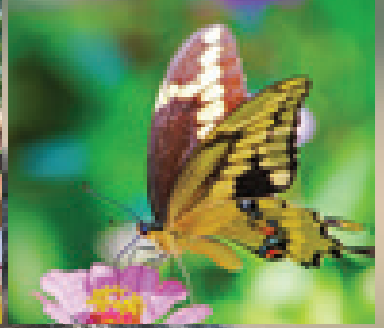
Our mission has always been to inspire the heart and mind, nurture the soul, and celebrate life. And, that mission will continue as we move forward, ministering to more people and drawing more groups to the unique atmosphere that our center possesses. The new buildings and expansions are simply the tools we need to reach more individuals and provide a place where they can build lifelong friendships, start new traditions, experience family bonding, and find quiet solitude away from the distractions of the outside world.

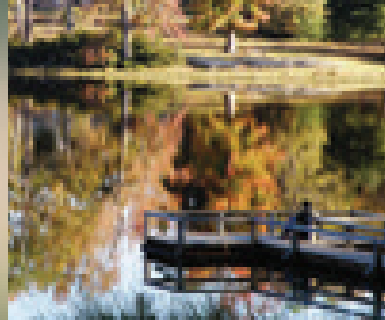
We will continue to serve tens of thousands of people each year because of the dedication of the individuals who work at Lakeview and remain committed to the legacy of love we have here.

FAST STATS

- **Did you know that Lakeview has had an 85 percent retention rate among its campers?**
- **Were you aware that Lakeview has been transforming the lives of the young and old for more than 60 years?**







Lakeview is Holy Ground and has been special to me for many years. I love coming here, telling others about Lakeview, and supporting the ministry that is offered through Lakeview MCC. Bless you all."

Lea Bynum, Adult Counselor, Bear Creek UMC



Be a Difference-maker

You can get involved with our "For Such a Time as This" campaign in several ways. First, you can donate monetarily. Second, you can volunteer your time and talents. Third, you can become an ambassador who encourages others to give and get involved. And fourth, you can pray for this project and all those involved in making our dream a reality.



Ways to Give

The suggested pledge plan encourages financial commitments over the next five years. Of course, donors may choose to designate their support to a particular aspect of the campaign.

ONLINE GIVING

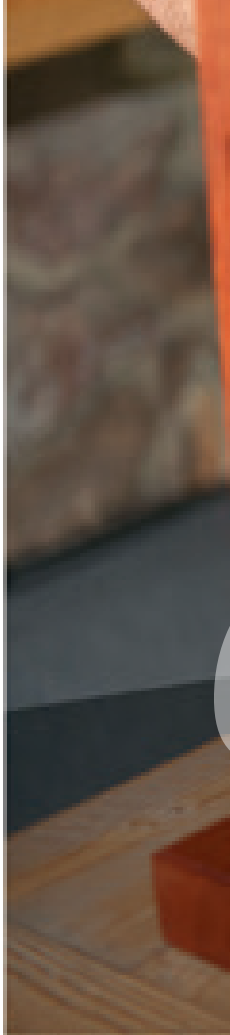
Gifts can be made at lakeviewmcc.org online, or you can use your bank information or a major credit card.

GIFT-IN-KIND

Opportunities may arise involving gifts other than cash and securities, such as a “gift-in-kind.” These gifts include: property, professional materials, labor, furnishings, and fixtures or equipment, and will count toward the overall goal of \$15 million which will directly reduce the cost of our planned construction.

COMMEMORATIVE GIFTS

If you’d like to donate a gift in honor of a special individual, a particular group or a specific organization, you can easily do so. Naming rights are available if your gift is more than 50 percent of the total cost of a project. So, if you’re interested in a commemorative gift or naming rights for a dorm room or a building, please call Brandy Kines at (903) 538-2711 or online at brandy@lakeviewmcc.org via email.





I like how everyone bonds together by their love of Christ. Also, the worship services make it impossible not to feel God."

Courtney Hayes, 9th grade, St. Paul UMC Conroe





Strategic Plan

PHASE ONE

Camp Hearn Naming Opportunities

Project	Gift for Naming
Individual Dorm	\$1,713,075
Individual 12 person room	\$53,393

Wesley Dormitory Complex Naming Opportunities

Project	Gift for Naming
Renaming of Complex	\$ 2,172,407
48 Person Cabins	\$ 509,220
24 Person Cabins	\$ 90,000
12 Person Cabins	\$ 49,600

Roy Hall Renovation

Project	Gift for Naming
Renaming of Complex	\$ 860,000

RV Park

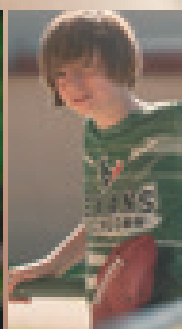
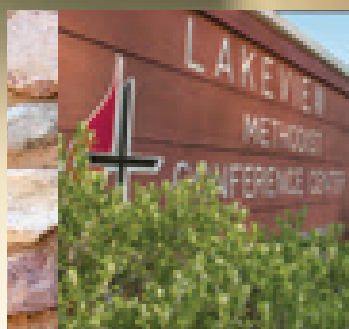
Project	Gift for Naming
Naming of RV Park	\$ 379,225
Individual RV Pod	\$ 20,917

Central Plaza Landscaping

Project	Gift for Naming
Naming of the Central Plaza	\$279,750

Lake Wilson Boy Scout Camp

Project	Gift for Naming
Naming of Camp	\$ 166,750





Yes, these changes are essential

to Lakeview moving forward and continuing to fulfill its mission, but the heart of Lakeview Methodist Conference Center will remain the same. Our new programs will rest on time-tested values, and our new constituencies will encounter our attractive array of activities in renewed facilities and a glorious natural setting.





When

I was younger, my family would come and visit and when I grew old enough to go to camp, I did and I have come back every year. Lakeview has always been my favorite place to be and I love it."

Emily Ericson, 11th grade, Atascocita





inspire. nurture. celebrate.

Lakeview/METHODIST
CONFERENCE CENTER



Transforming lives...one Lakeview experience at a time.

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